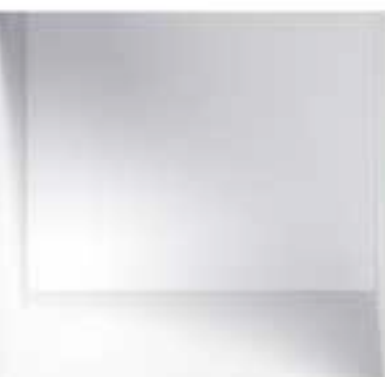


SWAROVSKI



INSPIRATIONS
FALL/WINTER 2015/16



SECRETS OF THE SOUL

*"It seems that if we are to survive in the modern world,
we need to understand the notion of humanism, of emotion, touch,
and simplicity – we need to remember how to be human."*

(ANNA STARMER, TEXTILE VIEW #102, MAY 2013)

The Megatrend of digital connectivity commenced with the invention of the iPod in 2001, revolutionizing how we communicate, purchase, and even meet. However, due to data leaks, online espionage, and identity theft, people are taking an increasingly critical stance toward the spread of online data.

This season, we take a glimpse into the impact of digitalization upon our lives and where this is leading us.

Today, within just one minute, people across the globe are sending 2,014 million emails, viewing six million Facebook profiles, and watching 1.3 million YouTube videos. It is estimated that by 2015 the number of network devices will double the global population (Intel, 2013).

In the US, for example, people are spending 144 minutes on average on their mobile devices daily. This is twice the time that people take to eat and drink throughout an entire day, or a third of the time that people spend sleeping (immobi, 2013; US Bureau of Labor Statistics, 2013).

This 'always on' mentality has led people to question their lifestyles and the inherent dangers of digital connectivity. People have become increasingly aware of the risk to their privacy or even their health. For example, 79% of Gen Zs – people born after the millennium and the first generation that has never lived without the internet – show addiction withdrawal reactions when they are kept from their digital devices and the internet (Grail, 2011).

As a result, being offline affords a significant way to reduce stress and to relax. This phenomenon has become such an important social factor

that since 2013 the Oxford Dictionary has incorporated the term 'digital detox' into its vocabulary.

The first National Day of Unplugging, held on March 7 and 8, 2014, high-lighted the rise of people going offline in order to experience calmness, relaxation, and comfort. This development is also thought to be linked to the current increase in people turning away from sites such as Facebook, which lost 9 million users in the US, 1.4 million users in the UK, and 1.2 million users in Germany in 2013 alone. (The Guardian and tech analysis firm SocialBakers)

According to reports by Scenario Magazine (2013) and strategy company PricewaterhouseCoopers (2014), the future job market will see an increased demand in creative and emotional capabilities, entirely human attributes that robots cannot replace.

Hence, a large emphasis is now being placed on the qualities that make us inherently human. The need for connection, to step out from behind the screens and interact more, to create, to live, to breathe, to re-engage, and to experience.

As people, on a global scale, have started to realize that algorithms cannot replace real human contact and real meetings to experience affection or attraction, our four inspirational directions are hinged on specific human aspects that differentiate us from the robotic digital world which surrounds us.

For Fall/Winter 2015/16 we focus on what it means to be human and the qualities that set us apart and make life worth living.



Classic
THE ART OF EXPRESSION

Bright, sugary hues offer a new play on uplifting, unexpected color to warm up even the coldest winter.
Segment: Jewelry



Progressive
THE STILLNESS WITHIN

Beautiful blurred blues and foggy gray tones create a softly surreal palette that soothes and pacifies the senses, utilizing the interplay of soft winter light.
Segment: New Segments

Inspirations Fall/Winter 2015/16
SECRETS OF THE SOUL



Romantic
THE SEDUCTION OF TOUCH

Monochrome tones and muted neutrals in gray and brown are made more feminine with lilac and pale pink, punctuated by bold tangerine.
Segment: Accessories



Glamour
THE DARKNESS OF DESIRE

The extreme depth of colors – velvet purples and deepest browns – offer a dark, smudged, and blurred color palette, highlighted by iridescent radiance.
Segment: Evening wear

Classic

THE ART OF EXPRESSION

AN ARTISTIC MOOD IS CURRENTLY
CAPTIVATING THE WORLD.



Introduction

Today, creativity and innovation are considered the way forward, with even data being made more emotional.

"The era of 'left brain' dominance and the Information Age that accompanied it are giving way to a new world in which 'right brain' qualities, such as inventiveness, empathy, story, and meaning predominate." (View 2 Issue 15 – in reference to Daniel Pink's 2005 book *A Whole New Mind: Why Right-Brainers will Rule the Future*).

In major companies, new management models are being defined – models which involve a more 'feminine and empathetic' direction, taking into account emotion, intuition, and creativity rather than the standardized versions of hierarchical structures and 'bottom line' thinking.

With the feeling that the recession is finally abating comes a focus on art, color, and creativity and the beauty it brings into our lives.

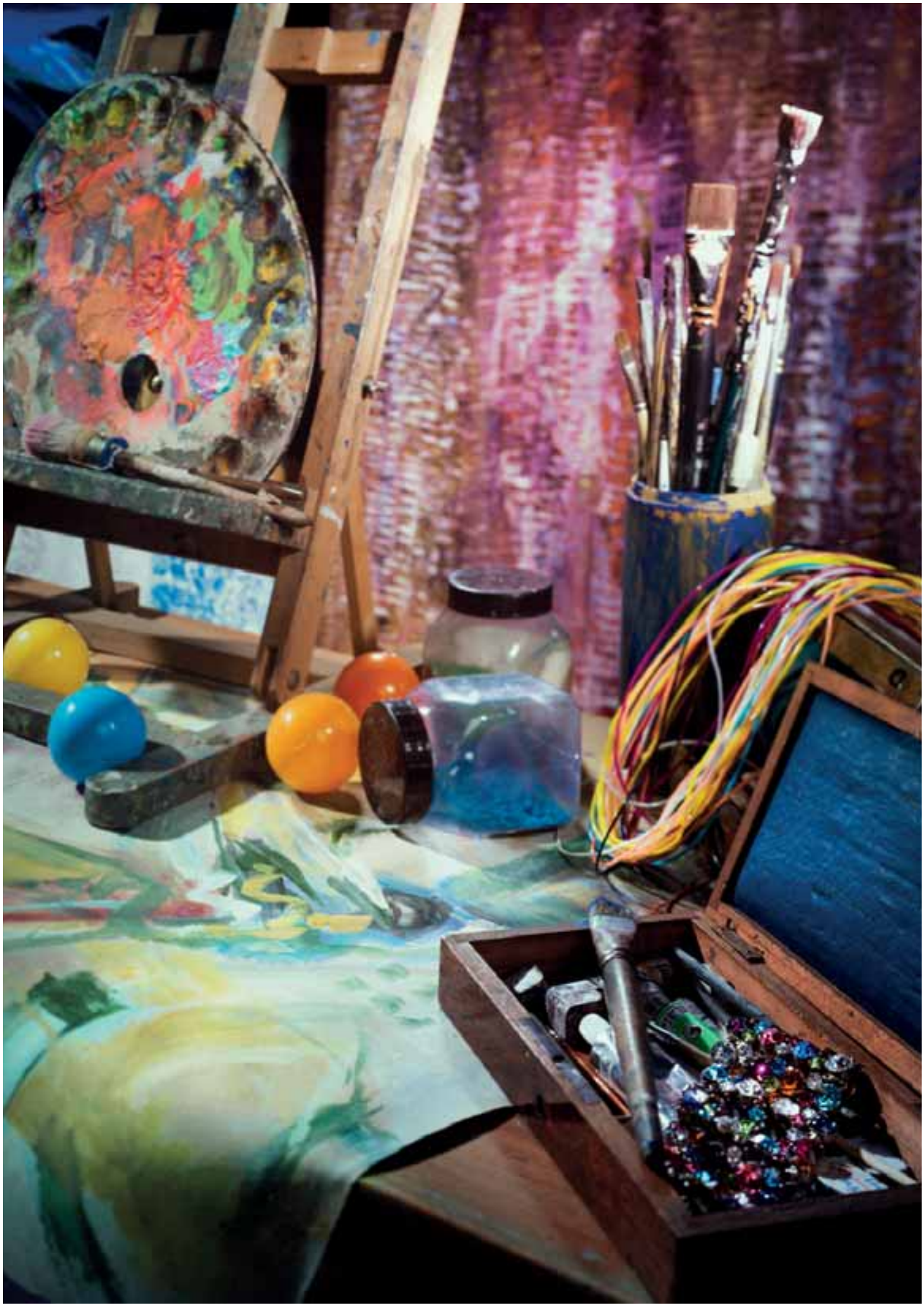
"There can be no doubt that in the last five years, our lives have become a lot more serious thanks to economic fears and job worries. But quite incredibly, rather than giving in to the pressure to work all hours, many people are bucking the rules of post Lehman austerity and going out to play instead. It's a reaction to the many crises we are faced with." (View 2 Issue 15)

Designers on all levels will embrace their artistic side, breaking away from the mathematical and symmetrical, and instead focusing on the random and intuitive to express a newfound sense of freedom.

A care-free, no restrictions, break-the-rules attitude abounds.

It is time to discover how to play again.





Classic



Keywords

ART, IRREVERENCE, FUN, COLOR, EXPRESSION

Mood

A new artistic experience breaks the rules of conservative, classic style directions.

The artist in us is blossoming – blurred, smeared, and smudged – we are celebrating a new freedom.

Basic jewelry shapes are transformed into fun, playful objects offering a surprising distraction from everyday seriousness.

Design reflects a creative soul – random color splashes remind us of childhood freedom, the moment we discovered the joy of our first artistic experiments.

Fun is reflected not only in bold colors but also in surprising material mixes.

Inspired by 1980s aesthetics, streamlined shapes and glistening metallics update classic designs.

Bobble knits, teddy bear fabrics, and subtle crystal adornment in kitsch colors introduce a sense of fun into our everyday wardrobes.

We rethink plastic and synthetics in fashion – faux leathers and recycled materials become modern and opulent when teamed with supple satins and crystals.

New lightweight materials offer the theme a more directional feel.

The rise in importance of sportswear elements across all segments continues to gain momentum, while the underside of the shoe is predicted to become the new design platform.

At once bold and geometric – we enjoy a new irregularity and freedom from strict precision in design.

Classic

Product Inspiration

Upbeat colors herald the perceived end of the economic crisis, injecting a sense of fun and play into designs. Creativity and inspiration run free, mixing both regular and irregular shapes in one design. Radiant, random shapes collide in a burst of brilliant opulence. Highly versatile and extremely sophisticated, Crystal Fine Mesh is integrated into collections to offer a sophisticated edge. A vibrant, energetic, and artistic mood is conveyed through the joyful iridescence of Crystal Paradise Shine.

- 01 **1681** 001 LUMG F NEW!
- 02 **1122** 259 F
- 03 **1188** 001 LISH F
- 04 **4120** 001 PARSH F NEW!
- 05 **4230** 226 F
- 06 **4320** 001 PARSH F NEW!
- 07 **4418** 001 LUMG F
- 08 **4439** 001 VOL
- 09 **4706** 001 LUMG F
- 10 **5055** 259
- 11 **1 85 001** 12 203 NEW!
- 12 **6724** 001 VOL P NEW!
- 13 **6724** 001 VL P NEW!
- 14 **6670** 204
- 15 **2494** 001 LUMG M HF NEW!
- 16 **2540** 001 BBL M HF NEW!
- 17 **53 503** 086 001 METBL
- 18 **40 601** 011 082 001 NEW!





Jewelry and Fashion Inspiration

In this light-hearted trend, jewelry is transformed into quirky and playful creations. Movable parts introduce an interactive element, an invitation to play with the pieces and have fun. Colors can be shifted and changed according to the mood. Bright, bold color evokes a sense of joyful optimism. Crystal parts are reinvented with surprising new functions.





6724 19 mm 001 HEL P ^{NEW!}
2088 SS 20 001 PARSH F ^{NEW!}



2494 6 mm 001 F ^{NEW!}



5748 16 mm 001 AB ^{NEW!}
5810 10 mm 001 709

5000 4 mm 001 LUMG
5748 12 mm 001 API ^{NEW!}
3011 12 mm 001 LUMG ^{NEW!}



1028 PP 8 001 F
3259 16 mm 001 LISH F ^{NEW!}
3259 16 mm 266 F ^{NEW!}



1028 PP 11 001 IRIG F
1028 PP 11 259 F
3259 12 mm 001 LISH F ^{NEW!}
3259 12 mm 001 GSHA F ^{NEW!}





Classic

Combination Inspirations



Classic

Transfers Flag

The end of the economic crisis heralds a new beginning where creativity and inspiration run free. Colors are blended into a multicolor collage. A splash of paint, the fluidity of movement; we wish to stimulate our minds and ignite our creativity. Random shapes look effortless, almost unfinished, resembling colorful, childish scribbles. Transcending boundaries: painted prints will create fashionable artworks of the future, offering a sense of fun, emotion, and creativity.

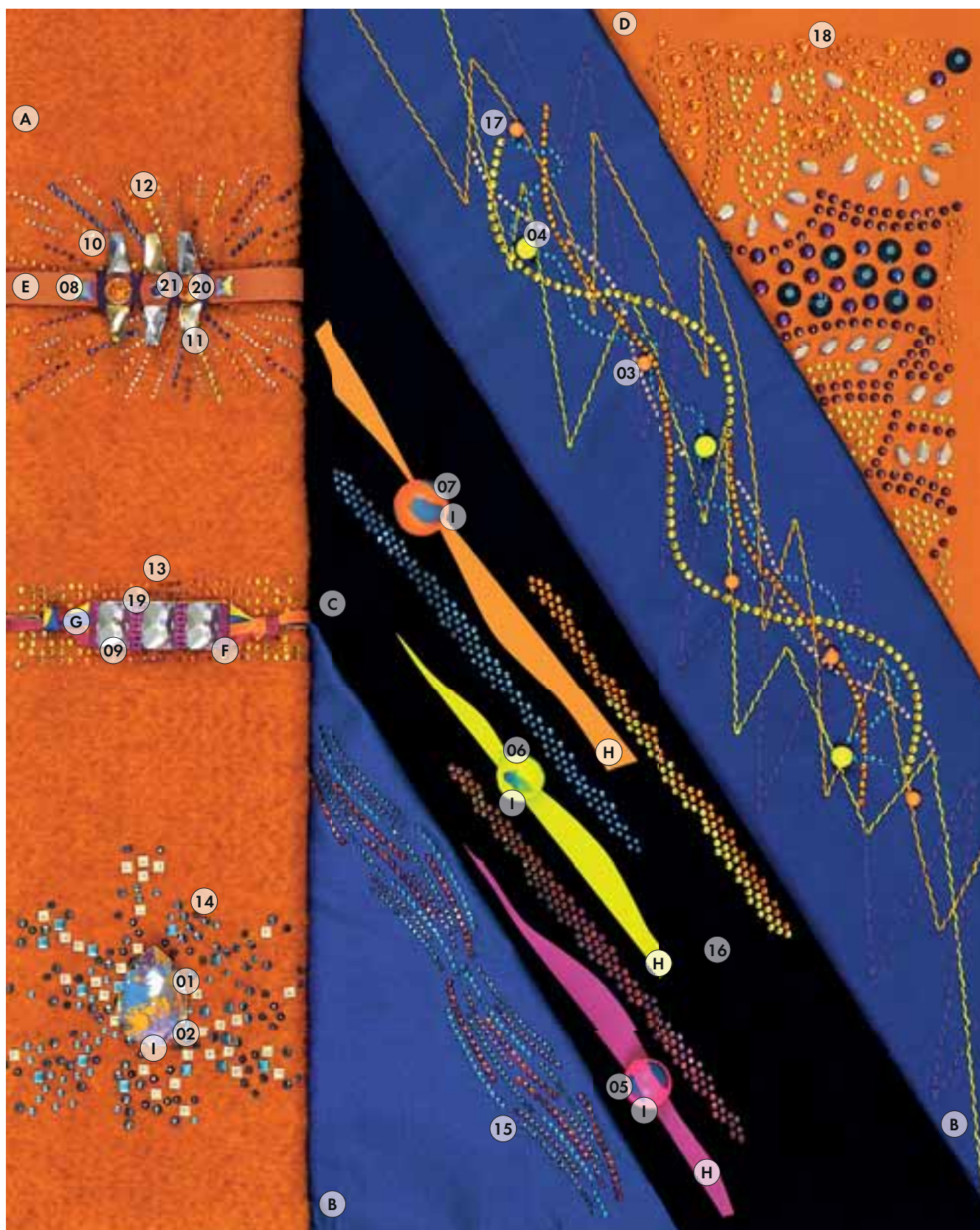
Transfers Flag

Inventiveness and creativity inject a sense of fun and play into crystal Transfer designs, creating a random all-over effect.

- 01 **4327** 30x20 mm 001 F
- 02 **4327/S** 30x20 mm 1PH2OH
- 03 **5810** 4 mm 001 733
- 04 **5810** 6 mm 001 734
- 05 **5811** 14 mm 001 732
- 06 **5811** 14 mm 001 734
- 07 **5811** 16 mm 001 733
- 08 **2494** 6 mm 001 AB M HF ^{NEW!}
- 09 **2520** 14x10 mm 001 M HF
- 10 **2770** 12x7 mm 001 M HF
- 11 **2770** 12x7 mm 001 GSHA M HF
- 12 **13 058** 001AB/259/001VOL/
001MBL/226
- 13 **13 059** 236/259/226/292/001VOL
- 14 **13 060** 071/071/001AB/
001METBL/266
- 15 **13 061** 207/204/243/001VOL
- 16 **13 062** 001METBL/001VOL/259/
226/204/207
- 17 **13 063** 243/001AB/259/226
- 18 **13 064** 001AB/259/226/204/
248/001VOL/001METBL
- 19 **62 030** 002 S010 502
- 20 **53 005** 082 259
- 21 **53 000** 082 277

MATERIAL INFORMATION

- A Woolen fabric double sided
- B Silk
- C Loden
- D Silk organza with flannel underneath
- E Alcantara®
- F Alcantara®
- G Satin ribbons
- H Synthetic hotfix material
- I Swarovski crystals hand-painted



Classic

Components Flag

Components Flag

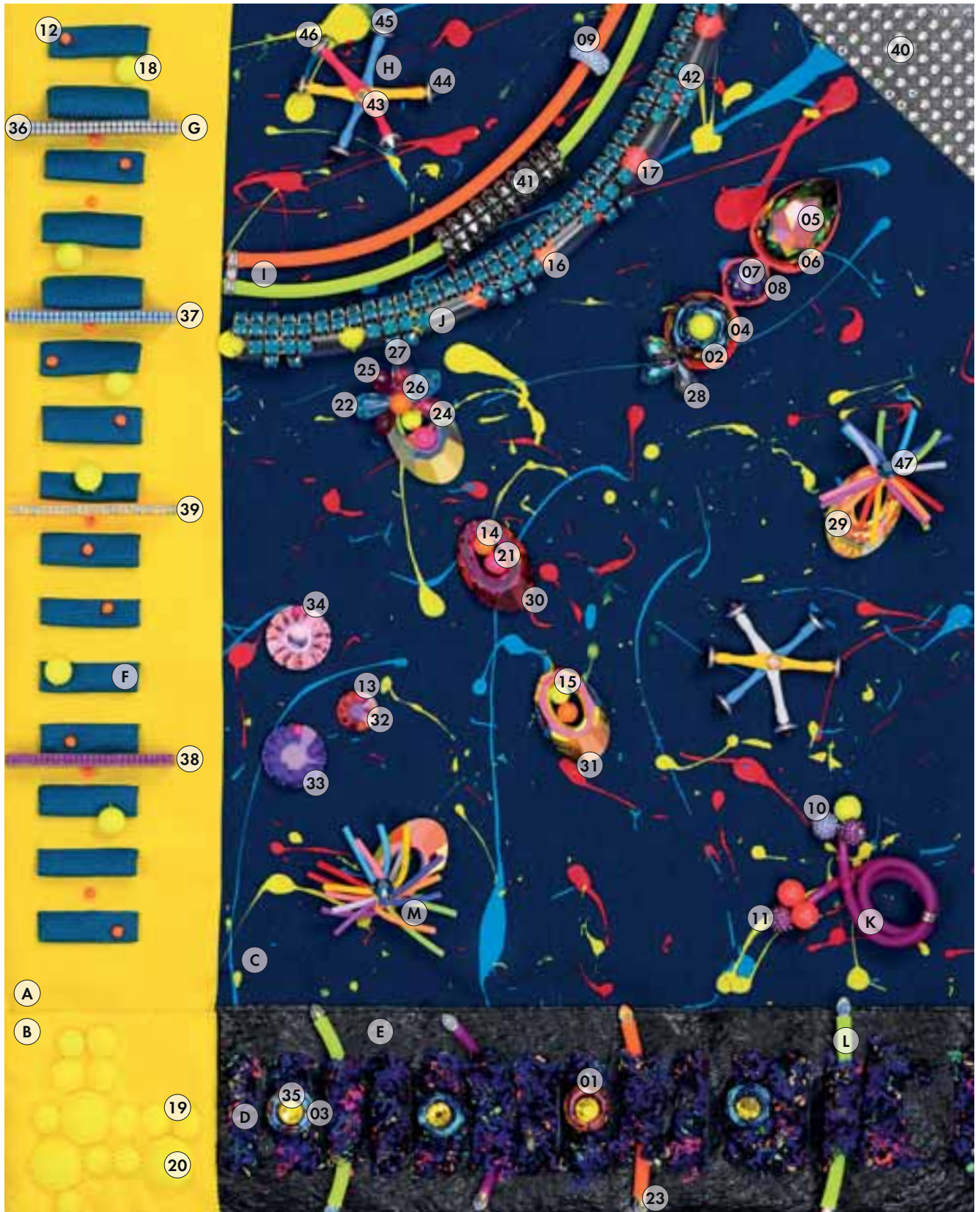
Expressive crystal bursts and brightly colored fabrics meet with recycled synthetics in an explosion of clashing design elements.

01	4139	14 mm 001 API	33	6724/G	19 mm 001 HEL P ^{NEW!}
02	4139	14 mm 001 BBL	34	6724/G	19 mm 001 VL P ^{NEW!}
03	4139	14 mm 001 VOL	35	2078	SS 34 249 A HF
04	4139	20 mm 001 VOL	36	62 030	002 I010 001
05	4327	30x20 mm 001 VM	37	62 030	002 I010 202
06	4327/S	30x20 mm 1PH2OH	38	62 030	002 I010 502
07	4470	12 mm 277 F	39	62 030	002 I010 001 AB
08	4470/S	12 mm 1PH2OH	40	381891	Crystaltex Chaton Special Motif (F083 001)
09	181 101	18 211	41	52 300	006 012 086 280 HEM
10	86 001	8 mm 08 539	42	104076	Flat Back Special Motif (012 082 394)
11	86 001	8 mm 09 204	43	53 000	081 001 GSHA
12	5810	3 mm 001 733	44	53 010	082 001 MBL V
13	5810	3 mm 001 732	45	53 010	082 001 CHRM V
14	5810	6 mm 001 733	46	53 010	082 280 HEM
15	5810	6 mm 001 734	47	53 103	082 001 METBL
16	5810	8 mm 001 733			
17	5810	8 mm 001 770			
18	5810	8 mm 001 734			
19	5817	10 mm 001 734			
20	5817	16 mm 001 734			
21	5840	6 mm 001 732			
22	6000	15x7.5 mm 263			
23	6007	7x4mm 001 AB			
24	6010	11x5.5mm 204			
25	6010	11x5.5mm 502			
26	6010	11x5.5mm 542			
27	6010	13x6.5mm 265 ^{NEW!}			
28	6010	13x6.5mm 001 PARSH ^{NEW!}			
29	6040	30 mm 001 AB			
30	6040	30 mm 001 API			
31	6040	30 mm 001 VM P			
32	6724/G	12 mm 001 VOLC P ^{NEW!}			

MATERIAL INFORMATION

A	Synthetic fabric
B	Stretch net
C	Synthetic fabric hand-painted with textile color
D	Bouclé tweed
E	Salmon leather
F	Technical fabric
G	Plexiglas
H	Flexible heat shrink tubing
I-M	Plastic tubings







Progressive

THE STILLNESS WITHIN

THE CRACKS ARE BEGINNING TO APPEAR
IN OUR 'ALWAYS ON' WORLD.



Introduction

Having become slaves to technology we now seek to reverse the damage.

Much is being made of people needing a 'digital detox' and 'unplugging.'

"Social commentators have recently been talking about our need for isolation and reclaiming spaces where we can be alone." (WGSN – Macro Trends AW15-16)

The need to get away from it all is increasing in intensity as gadgets, social media, and technology invade our every waking moment.

"As a counter-trend to constant connectivity, we are seeing the emergence of personal spaces where people can be shielded, even in public... and the increasing rise in people living alone – one of the most significant demographic shifts since the baby boom." (The Quiet Life, Liliana Becerra – Viewpoint A/W 2013)

A constant stream of information has kept us on overload – we are being held captive by data and now realize the importance of moving away from an automated society.

As digital anxiety grows, people voluntarily retreat.

We desire a sense of solitude, of being away from it all – we search for peaceful places where we can isolate ourselves.

"Consumers are seeking an escape from their busy lifestyles and aspiring to a new set of values. Keeping it simple is another driving factor. It starts with 'digital diets,' where escaping 24/7 online connections has become the ultimate luxury for many consumers." (Viewpoint No. 33)

We seek to reconnect – with nature and with ourselves – and disconnect from the madness of the digital world.

Referencing snow-peaked mountains, windswept winter plains, cracked and smashed ice, and the solitude and stillness at the edge of the world – the shapes and textiles in the Progressive theme sing their own winter's song.

Progressive



Keywords

RETREAT, ESCAPE, UNPLUG, SIMPLIFY, TRANQUILITY

Mood

Nature, with all her grandeur, majesty, and solitude, is calling.

"Between ecology and fantasy, this story celebrates nature, the possibilities of life, its beauty, its dynamics, and its staggering diversity without denying its frightening, disturbing dimension." (Peclers AW15-16)

Consumers find inspiration in natural forms blended with basic, clean shapes in glossy, shiny surfaces.

A strong trend for transparent materials is evolving – we see more surface experiments, textures, accidental cracks, and broken forms representing the authentic and real.

In a world where everything can be brand new, people seek to escape the machine-made and search for a sense of truth and uniqueness.

Cracked, imperfect surfaces framed with simple shapes create a contemporary, sophisticated look.

A new interest is shown in spliced silhouettes and directional, architectural styles. "Basic concepts – revamp proportions, experiment with unexpected combinations, shift usages, and rethink functions to create not-so-simple basics tweaked by a 'design' edge." (Peclers FW 15-16)

Garments will act as radiant and fluent accents around silhouettes, allowing and showing movement in new super-lightweight yet warm synthetic materials.

We wish to feel uninhibited and fashion will reflect this, highlighting the fact that we are no longer constrained.

Slightly broken textures, imperfections, and irregularities lend a sense of fantastic authenticity to electronics and packaging.

Tranquility and fluidity in design are used to calm the senses.





Progressive

Product Inspiration

Organic shapes meet a touch of high-tech in graphic crystal cuts. Asymmetry is conveyed through the random use of pointed shapes and softly rounded edges. Authentic, durable materials create a reassuring feeling, enabling the consumer to connect with the design. Reduced shine in Crystal Pearls and Ceramics offers a sophisticated backdrop to designs. Encapsulated bubbles in a perfect crystal cut exude organic appeal, allowing designers to impart a sense of stillness and solitude. Fluid forms meet architectural precision.

- 01 **1681** 001 F NEW!
- 02 **4481** 001 BLSH F NEW!
- 03 **4681** 001 F NEW!
- 04 **6017/G** 001 BLSH V
- 05 **1088** 001 WHIPA F
- 06 **1088** 361 F
- 07 **1188** 207 F
- 08 **4470** 234 F
- 09 **4773** 001 F
- 10 **5748** 001 NEW!
- 11 **1 84 501** 33 654 NEW!
- 12 **5811** 001 616
- 13 **5817** 001 620
- 14 **6480** 001 SSHA
- 15 **6480** 001 BBL P
- 16 **6465** 001 SINI NEW!
- 17 **6465** 001 NEW!
- 18 **62 040** 003 S010 001 CHRMV NEW!
- 19 **55 300** 03 005 022 082 266 001(C) CHRMV 654 NEW!





4428 1.5 mm 001 BLSH F
5747 16x8 mm 001 MLGLD 2x



4524 12x6 mm SSHA F
6480 39 mm 001 BLSH



2540 12x9.5 mm 001 F NEWI



4428 2 mm 001 BLSH F
4501 7x3 mm 207 F
6465 25x7 mm 001 SINI NEWI



Jewelry and Fashion Inspiration

Jewelry makes a statement with strong, clean silhouettes and minimal embellishment. Bold simplicity balanced with organic irregularity form a refined, sophisticated aesthetic. An almost weightless transparency is combined with metal structuring and crystal settings. Smooth, highly polished metal surfaces merge with fluid forms to create a futuristic effect. Symmetrical, geometrical forms are balanced with crystal constructions resembling gemological growth structures





Combination Inspirations



Progressive

Transfers Flag

The overall design direction is organic with a touch of high-tech.

Asymmetry appears strongly in design: exaggerated layering, pleated paneling, architectural volume, origami-inspired angular folds, and cut-outs.

“Designers work with various ways of cutting, folding, suspending, and pleating, with many of the materials appearing to have been sculpted into shape by hand.” (WGSN – Emerging Trends)

Fashion will reference the facets of a crystal – both perfect and imperfect – creating a hybrid ‘nature meets architecture’ design element. Strong, clean silhouettes with sophisticated crystal embellishment reflect the need for stillness and calm.

Authentic, durable materials create reassuring references.

Natural materials and surface designs enable the consumer to reconnect with Mother Nature.

Transfers Flag

Projecting a sense of tranquility and calm, streamlined futuristic shapes are balanced with organic crystal treasures in sublimely still Transfer motifs.

- 01 **5056** 12x8 mm 001 SINI
- 02 **5747** 16x8 mm 001 AB
- 03 **6480** 28 mm 001 BBL P
- 04 **6480** 39 mm 001 BLSH
- 05 **6670** 18 mm 001 BBL P
- 06 **6670** 18 mm 001 SINI
- 07 **6670** 24 mm 001 AB
- 08 **6670** 24 mm 202
- 09 **2770** 16x9.5 mm 001 M HF
- 10 **13 049** 001/001SSHA/001BLSH/266/207/280HEM
- 11 **13 050** 001/001SSHA/266/207/001BLSH
- 12 **13 051** 001AB/001/001MOL
- 13 **13 052** 001/207/215
- 14 **13 053** 001/001/001/234
- 15 **13 054** 001/234/001MOL
- 16 **13 055** 001/234/211/657HFT/001BLSH/001
- 17 **13 056** 001/202/202/207/001/001/001BLSH
- 18 **13 057** 001CHRMV/001/001BLSH/234/001SSHA/207/657HFT
- 19 **731041** Transfer Special Motif (280/280HEM/280HEM/280HEM/001/001/001SSHA/001SSHA)
- 20 **346069** Crystal Rocks Special Motif (010 001 CAL)
- 21 **346071** Crystal Rocks Special Motif (010 001 AB)

MATERIAL INFORMATION

- A Cotton twill
- B Technical material (mirror optics)
- C Organdy on technical fabric (with cardboard underneath)
- D Silk organza
- E Silk organza
- F Organdy
- G Crinkled metallic organza



Progressive

Components Flag

Components Flag

Clusters of crystal represent shattered ice formations, bringing a sense of the natural and surreal to design.

01	4681	18 mm 001 BLSH F ^{NEW!}	38	733000	Transfer Special Motif (383/202/001MOL/207/001)
02	4681/S	18 mm 1PH2OH ^{NEW!}	39	604635	Crystal Fabric Special Motif (010 001 CAL)
03	6017/G	30 mm 001 CAL V SI P	40	604636	Crystal Fabric Special Motif (010 001 CAL)
04	6017/G	56 mm 001	41	604685	Crystal Fabric Special Motif (010 001 CAL)
05	6019/G	35 mm 001 BLSH V	42	346146	Crystal Rocks Special Motif (010 001 CAL)
06	4756	19x11.5 mm 001 F	43	62 030	002 S010 202
07	4757	14x8.5 mm 001 F	44	62 031	003 S010 001
08	4790	18x7.5 mm 202 F	45	62 041	003 S010 001 616 ^{NEW!}
09	4790	23x10 mm 202 F	46	821001	Crystal Medley Special Motif (010 001 MOL) ^{NEW!}
10	5000	4 mm 207	47	52 400	005 222 082 001 METBL
11	5000	4 mm 234	48	53 731	088 001
12	5000	4 mm 361			
13	5028/4	6 mm 001			
14	5028/4	6 mm 001 BLSH			
15	5028/4	8 mm 001			
16	5028/4	8 mm 001 BLSH			
17	5523	12 mm 001			
18	5747	12x6 mm 001			
19	5747	16x8 mm 001			
20	5810	4 mm 001 650			
21	5810	4 mm 001 731			
22	5810	6 mm 001 731			
23	5810	8 mm 001 650			
24	6015	17 mm 001			
25	6015	21 mm 001			
26	6026	13 mm 001			
27	6026	13 mm 001 BLSH			
28	6026	20 mm 001			
29	6026	27 mm 001 BLSH			
30	6106	22 mm 725			
31	6480	18 mm 001			
32	6656	27 mm 001 CAV V P			
33	6673	18 mm 001			
34	3265	26x21 mm 001 F			
35	3270	16 mm 001 F			
36	3270	22 mm 001 F			
37	732999	Transfer Special Motif (001/001/001/001/001)			

MATERIAL INFORMATION

A	Technical fabric
B	Technical fabric
C	Technical fabric
D	Sequined fabric
E	Monofil (honeycomb structure)
F	Alcantara®
G,H	Organza
I	Synthetic hotfix material
J	Crinkled organdy
K	Woolen elastane fabric
L	Lamb leather
M	Metall chain & metal rings
N	Paper print
O	3D print

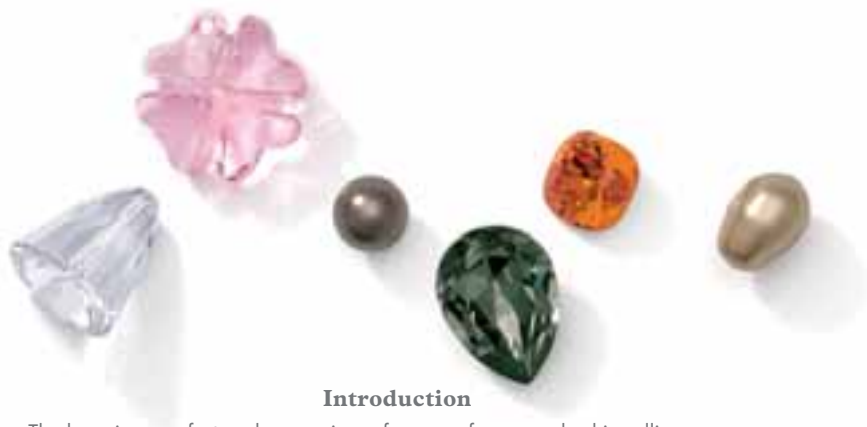




Romantic

THE SEDUCTION OF TOUCH

WE SEEK A SENSE OF SAFETY
AND SECURITY AS THE DIGITAL WORLD
CONTINUES TO OVERWHELM US.



Introduction

The knowing comfort and reassuring reference of our own bed is calling.

We cocoon ourselves in fashion that resembles duvets and blankets – wrapping ourselves in oversized and loose fitting clothing that protects and swaddles.

“Design will cushion the consumer to boost a sense of sanity and restrain the body to experience serenity.” (TU AW15-16)

We start to look at cuddles for creative comfort – wrapping ourselves in materials and padding that hug us, keeping us safe.

“A further need for soft comfort and the releasing of stress will be felt in a move in society to let go and enjoy.” (TU AW15-16)

Simple things that bring luxury and joy are conveyed in the theme.

“A quest for the best that life has to offer will make consumers turn to quality and calm...” (TU AW15-16) as we seek to simplify our lives.

We look for a form of escapism and a reduction in the stress that accompanies us in our daily lives.

We will reduce our fashion, our gadgets, and our accessories – turning back to basics and simplified forms to highlight our newfound sense of freedom.

We will come out from behind the screens and embrace the simplicity and seduction of touch.





Romantic



Keywords

CUDDLES, COMFORT, XXL, SAFETY, CONNECTION

Mood

"This sober yet powerful beauty mood cultivates a faux unkempt natural feel."
(Peclers AW15-16)

As consumers we rediscover the importance of the skin as a layer that protects us and creates a barrier to the outside world.

"Dreams of a luxurious everyday in which a measure of leisure and comfort is seen as a way to express one's freedom of thought as well as artistic and creative inclinations." (Peclers AW15-16)

Oversized forms give a sense of protection and invite us to snuggle up.

Bulky knits and shaggy faux furs in plush piles and natural colors help soften the exaggerated proportions of the XXL trend.

Thick felts, cotton, and wool are combined with crystal in this new Romantic direction.

Natural materials such as leather, wool, and precious metals in streamlined and pared-back shapes play with volume in design.

Fluid and smooth shapes repeat the sculpture of the human body.

A strong focus on the zip becoming the fashion fastener of choice as the sportswear trend continues to gain momentum for both tailoring and casual wear.

Fashion "reflects a mature way of understanding life, where quiet modesty and the essential dominate." (Pantone View)

Luxury lies in unique concepts, precious materials, and abstract shapes that still retain a human character.

Romantic

Product Inspiration

The protection of our mind and body against external harm is influencing our consumption – sharp edges are becoming round again. The integration of tactile surfaces, mesh, and pavé responds to the contemporary need to reconnect, touch, and feel. Vibrant Tangerine introduces a strong focal point, offering warmth and radiance to a reduced color palette underpinned by the subtle refinement of Smoky Mauve. The contrasting effects of matt and shine are married together. Crystals in smaller sizes offer delicate appeal for an instant 'touch-me' effect.

- 01 **4481** 001 F NEW!
- 02 **4681** 265 F NEW!
- 03 **1188** 001 GSHA F
- 04 **4320** 259 F
- 05 **4503** 001 GSHA F NEW!
- 06 **5328** 259
- 07 **1 84 501** 36 653 NEW!
- 08 **1 85 001** 06 223 NEW!
- 09 **86 001** 05 001 GSHA
- 10 **5810** 001 815
- 11 **5816** 001 295
- 12 **6022** 001 AB
- 13 **6026** 215
- 14 **6628** 223
- 15 **2494** 001 F NEW!
- 16 **2494** 001 SINI F NEW!
- 17 **2078** 259 A HF
- 18 **3258** 001 GSHA F
- 19 **62 040** 003 S010 001 CHRMV NEW!
- 20 **3011** 001 GSHA NEW!
- 21 **55 300** 03 005 022 082 001 AB 319
001 (C) 294 NEW!
- 22 **40 601** 011 081 001 GSHA NEW!







4481 12 mm 001 ANTP F ^{NEW!}



4503 4x2 mm 220 F ^{NEW!}



4681 14 mm 001 GSHA F ^{NEW!}



1681 16 mm 246 F ^{NEW!}

5810 3 mm 001 295



6724 12 mm 001 GSHA ^{NEW!}



Jewelry and Fashion Inspiration

Crystal forms the central, precious element of the design with metal structures serving as the setting from which it can shine. Stacked, repeated crystals give a feeling of closeness as they merge to form the visual effect of a single entity. A sense of comfort is ensured through the use of fluid and smooth shapes with soft edges, adding to a heightened simplicity.



Combination Inspirations





Romantic

Transfers Flag

Organic lines are created in natural, luxurious textiles (e.g. silk), wood, and precious metal.

Lightweight materials and fibers are woven, tangled, and knitted into a cozy chaos. Crystals add a delicate touch of sparkling detail.

"Fuzzy softness is seen through brushed surfaces, lightweight volume, tufted textures, and matted or brushed mohair." (WGSN Emerging Trends)

"A sensation of protection for these cocoon-like products with generous shapes combining poetry and extreme femininity." (Promostyl 2015+)

A renewed interest in multiple layering and knitwear keeps easy shapes safe and guarded.

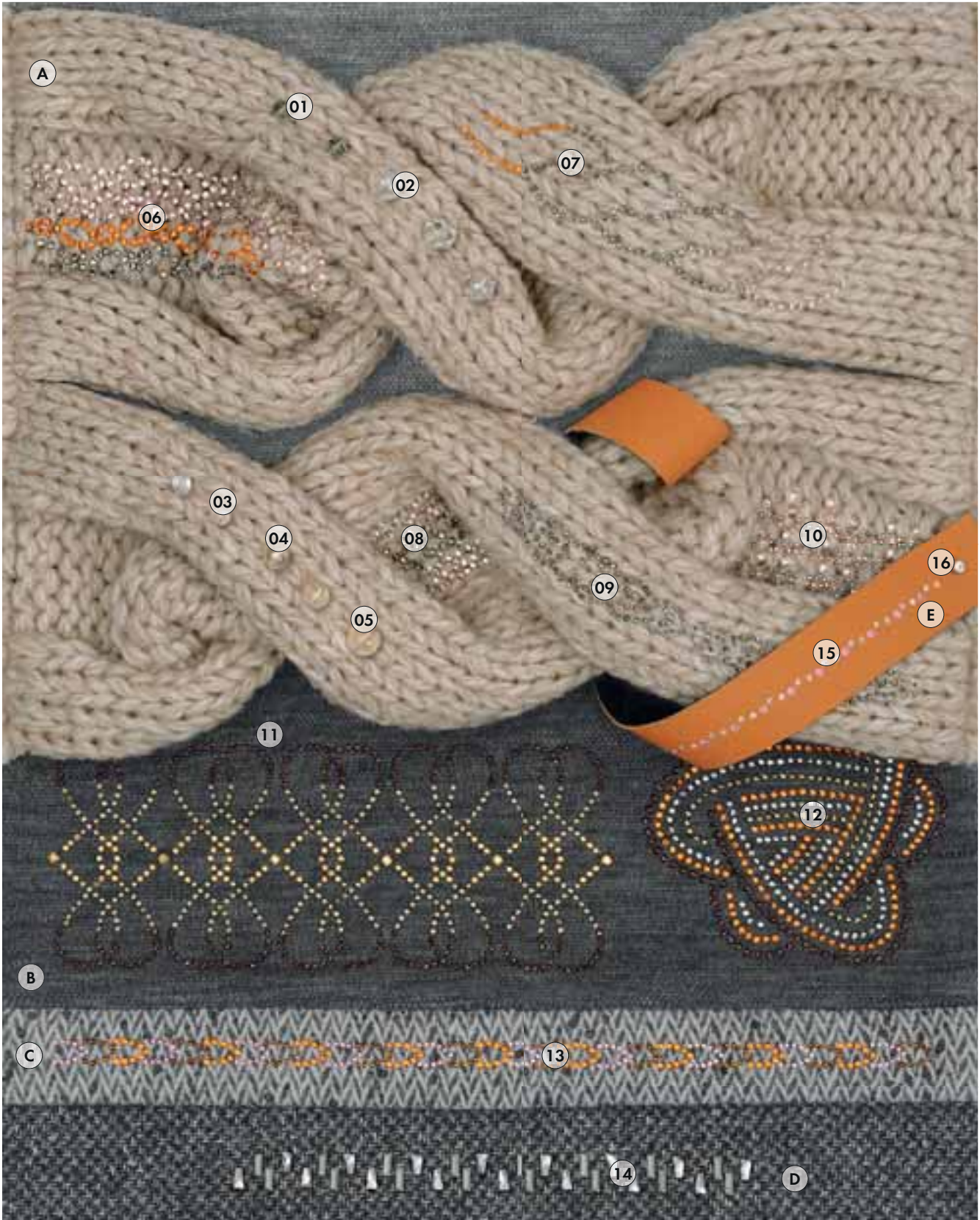
Transfers Flag

Subtle radiance and a sense of seductive touch and warmth are conveyed through intertwining, interlinking Transfer designs that set out to soothe the soul.

- 01 **5026** 6 mm 215
- 02 **5026** 10 mm 001 SSHA
- 03 **5028/4** 6 mm 001 AB
- 04 **5028/4** 8 mm 001 GSHA
- 05 **5028/4** 10 mm 261
- 06 **13 075** 391/319/259/215
- 07 **13 076** 213SAT/215/391/319/259
- 08 **13 077** 001SSHA/319/215/213SAT
- 09 **13 078** 001SSHA/215/213SAT
- 10 **13 079** 215/001GSHA/391
- 11 **13 080** 001GSHA/213SAT/
220SAT/001GSHA
- 12 **13 081** 259/215/213SAT/220SAT
- 13 **13 082** 223/220/259
- 14 **13 083** 086-215
- 15 **101756** Chaton Leather Motif
(362 319 223)
- 16 **53 730** 088 001

MATERIAL INFORMATION

- A Wool knit
- B Jersey
- C Woolen fabric (herringbone pattern)
- D Woolen fabric
- E Chaton Leather



Romantic

Components Flag

Components Flag

Crystals add a delicate touch in sparkling formations, snuggling into oversized weaves cushioning the body in a sober yet powerful mood, referencing stay-at-home comfort.

- 01 **4120** 14x10 mm 001 ANTP F
- 02 **4120/S** 14x10 mm 1PH2OZ
- 03 **4120** 18x13 mm 203 F
- 04 **4120** 18x13 mm 362 F
- 05 **4120/S** 18x13 mm 1PH2OZ
- 06 **4139** 14 mm 001 ANTP
- 07 **4139** 14 mm 001 GSHA
- 08 **4139** 14 mm 001 SSHA
- 09 **4230** 19x12 mm 261 F
- 10 **4230/S** 19x12 mm 1PH2OZ
- 11 **5000** 3 mm 259
- 12 **5000** 4 mm 215
- 13 **5052** 6 mm 215
- 14 **5056** 10x6 mm 259
- 15 **5378** 18 mm 001 MLG 2x ^{NEW!}
- 16 **5747** 12x6 mm 001 MLG 2x
- 17 **5747** 12x6 mm 001 LISH
- 18 **5748** 16 mm 001 MLG 2x ^{NEW!}
- 19 **5810** 6 mm 001 295
- 20 **5811** 10 mm 001 769
- 21 **5811** 14 mm 001 295
- 22 **6010** 13x6.5 mm 265 ^{NEW!}
- 23 **6010** 13x6.5 mm 223
- 24 **6428** 6 mm 262
- 25 **3204** 8 mm 261 F
- 26 **3210** 10x7 mm 001 API F
- 27 **3230** 12x7 mm 001 COP F
- 28 **3230** 12x7 mm 001 GSHA F
- 29 **3230** 18x10.5 mm 001 SAT F

- 30 **3230** 28x17 mm 001 API F
- 31 **3259** 12 mm 001 F ^{NEW!}
- 32 **3288** 12 mm 215 F ^{NEW!}
- 33 **702835** Crystal Fine Rocks
Special Motif (010 M103)
- 34 **62 010** 002 S010 223
- 35 **62 030** 002 S010 280 HEM
- 36 **80 400** 015 Z849 Z849 236
- 37 **55 300** 03/003 022 086 657
001(C)295 261 ^{NEW!}
- 38 **53 000** 088 215

MATERIAL INFORMATION

- A Woolen yarn (hand-knitted)
- B Leather (with metallic look)
- C Loden
- D Woolen bouclé
- E Woolen fabric (with imitation fur underneath)
- F Trimming
- G,H Woolen fabric (herringbone pattern)
- I Lace
- J Imitation fur
- K,L Wool
- M Imitation fur







THE DARKNESS OF DESIRE

WE ARE EMBRACING OUR FASCINATION WITH
MYSTERY AND MAGIC – THE INEXPLICABLE.



Introduction

An almost unsettling theme that focuses on the unknown – the unprogrammed – our intuition and our deepest emotions, the things that set us apart and make us human.

It hinges on our ability to dream, to imagine, to look beyond the illusions of life. Dark desires are as much a part of the everyday as our desire for happiness, space, and well-being.

In their report – Through a Screen Darkly – Valerie Jacobs and Bryan Goodpaster assert that “digital living and the control it gives each of us to shape a media in our own private image is going to give vent to our deepest desires and basest interests.” (Viewpoint A/W2013)

The theme encompasses the importance of moving away from the robotic society that surrounds us, distancing ourselves from formulaic models, and delving into the creative ether surrounding the design world. It urges us to take inspiration from the darkest recesses of the imagination – our passion and desires.

We are taking it one step further than the fairytale themes that have captured the catwalks in past seasons. Delving into darker realms, examining spells, superstitions, and intuition; the human and extremely emotional guiding forces that we have always relied on.

“Suppressed secrets, untold passions, and complex, hidden psychological underpinnings. This sensual story borders on the unsettling and on madness, without however parting with its elegance and subtlety.” (Peclers AW15-16)

Our previous fascination with light evolves into a fascination with darkness – the depth of shadows and shadowy secrets.

Glamour



Keywords

OBSESSION, MYSTERY, UNSETTLING, INTUITION, MAGIC

Mood

"This is where old-fashioned beauty and savoir-faire meet contemporary creativity."
(A+A Design FW 2015-16)

Jewelry emulates mysterious, naturally grown forms with tiny intricacies and small oddities.

Eclectic shapes and precious materials appear to contain a secret story.

Crystals sit alongside antique beads, pearls, and patina surfaces to add a touch of glamorous sparkle to tangled metal forms.

"We can learn from the richness of our past to give more beauty, culture, and value to our future." (20/20 Vision)

Dark colors mesh and blend like smudged exotic fruits and flowers, blurring the boundaries between the real and the sublime.

Materials that both suck in and radiate light – fabrics fit for royalty – are heavily embellished with crystal.

There is an almost regal opulence to the designs, representing a somewhat faded nobility for the modern day.

Decadence and embellishment return – taking us away from the minimalism of the past few seasons, heralding a strong return to opulent ornamentation.





Glamour

Product Inspiration

Minimalism is abandoned entirely with a blending of history and emotion. Tarnished finishes recall dark desires and a focus on the past – a key trend driver for major design directions. Pendants and beads combine to create an individualistic style statement. Exquisitely mysterious: purples and grays couple with smoky browns to evoke mystery and magic. Nostalgia and a focus on heritage are conveyed within the beautiful finish of the stunning Crystal Patina. Crystal Paradise Shine lends exceptional depth and distinction. Symbolic motifs, such as the cross or clover, communicate an instant message of faith and hope for the future.

- 01 **6019/G** 001 VM P
- 02 **4320** 001 PARSH F NEW!
- 03 **4428** 001 PARSH F NEW!
- 04 **4678** 001 LISH F
- 05 **5378** 001 MLGLD 2x NEW!
- 06 **5541** 265 NEW!
- 07 **5747** 001 MLGLD 2x
- 08 **5748** 001 MLGLD 2x NEW!
- 09 **5750** 001 MLGLD 2x
- 10 **1 85 001** 03 215 NEW!
- 11 **5840** 001 943 NEW!
- 12 **6022** 001 SAT
- 13 **6106** 001 BLAPA
- 14 **6465** 001 SINI NEW!
- 15 **6724/G** 001 HEL P NEW!
- 16 **2540** 001 SINI M HF NEW!
- 17 **3288** 001 SINI
- 18 **3011** 001 SINI NEW!
- 19 **52 400** 005 086 001 MLGLD
- 20 **53 011** 086 001 MLGLD



Jewelry and Fashion Inspiration

A variety of antique-style materials and patina-effect surfaces are combined with shimmering crystal to form ornate jewelry with a sense of vintage glamour. Organic, layered shapes merge to create opulent ornamentation. Jewelry emulates natural growth structures with tiny intricacies and organic irregularities. Spontaneous compositions evoke an impression of ethereal whimsy. Rich, ornamental detailing with botanical inspiration is set with subtle crystal pavé to create elaborate, luxurious designs.



700045 012 M109
700096 010 M109
57 196 012 001 MLGLD ^{NEW!}



5378 14 mm 280 ^{NEW!}



1088 PP 21 265 F ^{NEW!}
4320 18x13 mm 001 GOLPA F



4503 4x2 mm 001 F ^{NEW!}



1028 PP 9 001 BRSH F
1028 PP 9 225 F
6480 18 mm 001 SSHA





Glamour

Combination Inspirations



Glamour

Transfers Flag

Minimalism is abandoned entirely with a blending of history and emotion. Tangled, mysterious, smoked – tarnished finishes replicate dark desires focusing on the aged as a follow on from last season's strong focus on distressed materials. A sense of eccentricity and individualization are conveyed in bold statement silhouettes. "We are seeing a return of reimagining old archetypes and an increased interest in observation. People engage in a retrospective interpretation of past eras and draw inspiration from historical paintings and archives." (Stylus, FW 2015-16) To compensate for the technological world we find relief in the fantastical and mystical. As consumers we focus on a strange opulence which borders the aesthetics of dark, ancient tales.

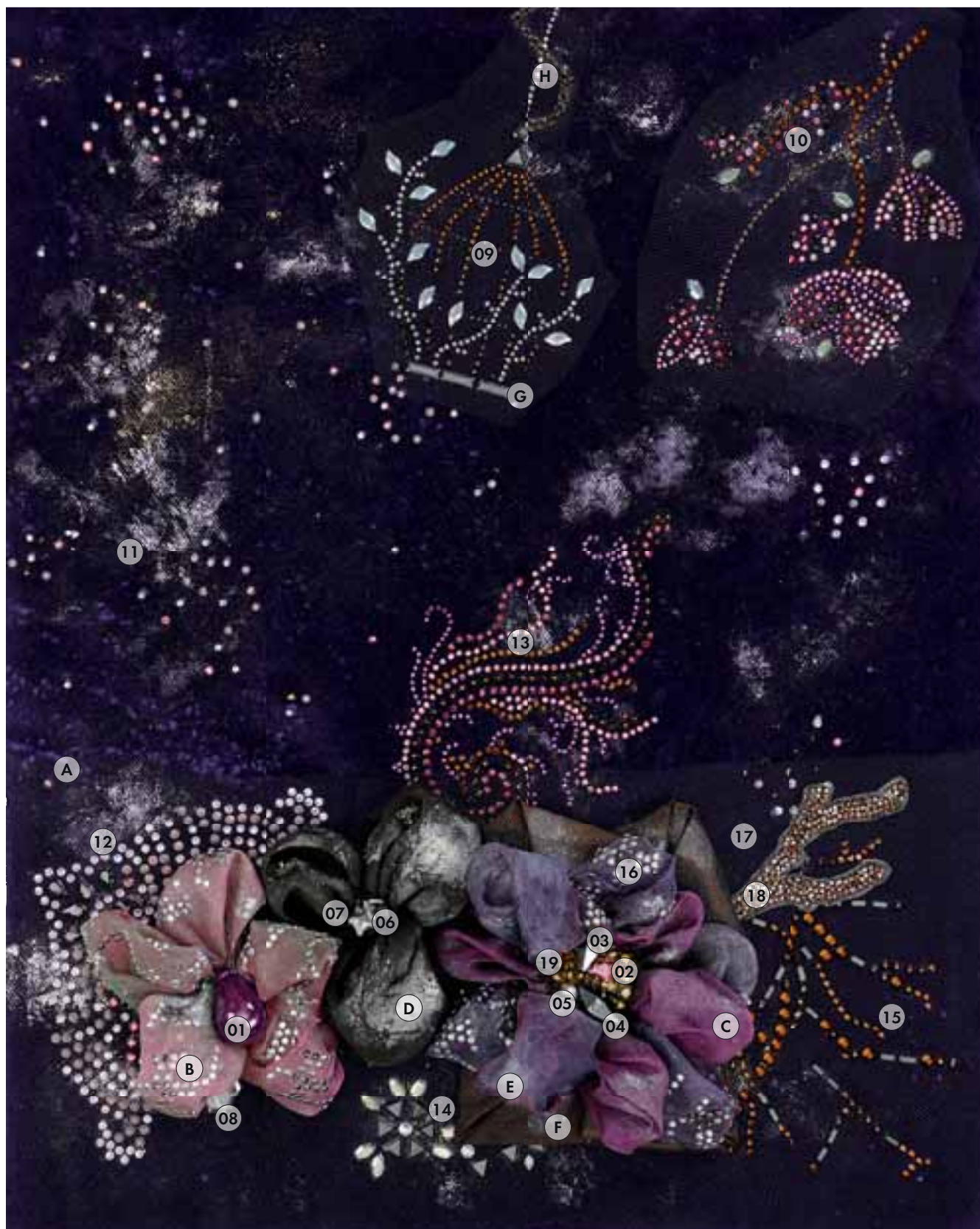
Transfers Flag

Smudged and darkly enchanting floral-inspired Transfers reflect the hidden desire found in fashion forward designs.

- 01 **6026** 27 mm 204
- 02 **5747** 12x6 mm 001 LISH
- 03 **5747** 12x6 mm 001 METBL 2x
- 04 **5747** 16x8 mm 001 METBL 2x
- 05 **5810** 6 mm 001 930
- 06 **5810** 8 mm 001 930
- 07 **2494** 6 mm 001 SINI M HF ^{NEW!}
- 08 **2540** 9x7 mm 001 SINI M HF ^{NEW!}
- 09 **13 067** 070-280HEM/001/280/
215/220/280/215/280NUT
- 10 **13 068** 001SSHA/204/001LISH/
220SAT/265/280NUT/220/515
- 11 **13 069** 001SSHA/655HFT/
280NUT/001LISH
- 12 **13 070** 280HEM/280HEM/265/
655HFT/001LISH
- 13 **13 071** 204/001LISH/220/
515/280NUT
- 14 **13 072** 001SSHA/280HEM/265
- 15 **13 073** 280HEM/220/280NUT/220
- 16 **13 074** 096-280HEM
- 17 **733631** Transfer Special Motif
(265/280NUT/655HFT/001LISH)
- 18 **702831** Crystal Fine Rocks Special
Motif (012 001 REDM)
- 19 **55 000** 005 012 081 001 DOR

MATERIAL INFORMATION

- A Velvet hand-painted
- B Silk organza
- C Silk organza
- D Sparkling satin
- E Crinkled organza
- F Taffeta changeant
- G Tulle
- H Metal chain



Glamour

Components Flag

Components Flag

Feathers and filigree combine with radiant crystal in tone-on-tone collaborations to create an opulently tactile design direction.

01	4320 14x10 mm 001 BLAPA F	36	5810 4 mm 001 930
02	4320 14x10 mm 001 GOLPA F	37	5810 6 mm 001 818
03	4320 14x10 mm 001 IRIG F	38	5810 12 mm 001 930
04	4320 14x10 mm 001 ROSPA F	39	6010 13x6.5 mm 001 PARSH ^{NEW!}
05	4320 14x10 mm 001 SILPA F	40	6010 13x6.5 mm 265 ^{NEW!}
06	4320/S 14x10 mm 1PH2OZ	41	6022 14 mm 001 SAT
07	4320 18x13 mm 539 F	42	6028 8 mm 001 IRIG
08	4320/S 18x13 mm 1PH2OZ	43	6106 28 mm 001 GOLPA
09	4327 40x27 mm 001 F	44	6328 8 mm 001 IRIG
10	4327/S 40x27 mm 1PH2OZ	45	6428 6 mm 001 ANTP
11	4428 6 mm 265 F ^{NEW!}	46	6628 8 mm 001 LISH
12	4428/S 6 mm 1PH2OZ	47	604687 Crystal Fabric Special Motif (012 280 HEM)
13	4470 10 mm 001 PARSH ^{NEW!}	48	55 000 002 012 086 001 DOR
14	4470/S 10 mm 1PH2OZ	49	53 000 088 001 SSHA
15	5000 4 mm 001 IRIG	50	53 001 088 001 IRIG
16	5000 4 mm 001 MLGD 2x	51	53 006 088 001 IRIG
17	5000 6 mm 001 DOR	52	53 008 088 001 IRIG
18	5000 6 mm 001 LISH		
19	5000 6 mm 204		
20	5000 6 mm 220		
21	5000 6 mm 277		
22	5000 10 mm 001 IRIG		
23	5028/4 8 mm 001 PARSH ^{NEW!}		
24	5056 10x6 mm 001 BRSH		
25	5056 10x6 mm 001 IRIG		
26	5056 10x6 mm 001 LISH		
27	5056 12x8 mm IRIG		
28	5328 4 mm 277		
29	5328 4 mm 001 PARSH ^{NEW!}		
30	5328 4 mm 265 ^{NEW!}		
31	5328 4 mm 539		
32	5747 12x6 mm METBL 2x		
33	5747 12x6 mm 001 MLGLD 2x		
34	5747 16x8 mm METBL 2x		
35	5810 4 mm 001 815		

MATERIAL INFORMATION

- A Feathers
- B Velvet (cotton)
- C Silk organza, muslin, chiffon combined
- D Woolen material
- E Brocade with chiffon on top
- F Net lace
- G Sparkling satin
- H Silk organza
- I Silk organza , chiffon
- J Satin twine





Miranda Konstantinidou
"JEWELRY MEANS MEMORIES, HISTORY, EMOTION."



Miranda Konstantinidou's jewelry can be purchased in more than 80 Konplott own brand stores in twelve countries. The jewelry is made by hand by more than 1,000 women, who work according to traditional methods and ancient techniques in Konstantinidou's own factory. Miranda Konstantinidou's Resort & Cruise fashion collection debuted on the runway of Berlin Fashion Week, generating lots of attention. "We are a female company," says the jewelry and fashion designer. Known as "The Queen of Color," Miranda Konstantinidou has been setting trends in costume jewelry for many years. The enormous variety of her creations is legendary. "Every woman has so many sides. We have so much wealth, so many possibilities, and so many different moods in every one of us," says Konstantinidou. Since 2012, Miranda Konstantinidou has been showcasing her resort and cruisewear as part of Mercedes-Benz Fashion Week Berlin. A symbiosis of fashion, jewelry, and accessories, the collection is best described as an all-encompassing work. The graduate fashion illustrator and fashion designer was born in Thessaloniki (Greece), grew up in Germany, and studied in Bologna (Italy) and Trier (Germany). In 1986, she founded the designer brand KONPLOTT / MIRANDA KONSTANTINIDOU, which she still runs with great enthusiasm today. "Jewelry means memories, history, emotion. Like music and aroma, it is a direct reference to your experiences." – Miranda Konstantinidou wants to make the world sparkle!

Classic

There is nothing more classic for me than ethnic inspiration. A mixture of materials like rubber, plastic, and mesh makes it fun with a sporty twist.

Progressive

It's not easy to escape the world, the noise, the others... a remote control for a time machine would help. You wear it like a necklace and then your shield is up. You can choose between seven options that take you to seven places, through space and time.

Romantic

I remember a day before Easter. I was eleven, I think, and I was building myself an Easter nest. Collecting moss and leaves, colored cotton pads to keep it soft, flowers, stones, and beads. The look was not the inspiration, but how I felt doing this. It was a warm, cozy feeling paired with curiosity. Curiosity and excitement to see the outcome.

Glamour

Flowers may be the oldest way to adorn oneself. These ones growing around the body, enchanted to become vines of wire, bloom eternally in the colors of dark nights.